

Hello friends,

Want to blog? Okay, lets.

First of all, seeing is believing and you will not be able to do either of these things in anything except Firefox. So download that little puppy and then you can blog like a bandit.

Now, all you have to do to **create the blog** is go in to the 'edit profile' section (in the top right hand corner), once in click on the tab titled 'blogs'. Here you will be able to select the blog category, blog title and blog description. Fill these fields in, click 'update blog details'. Once you've done that you will be signed in and signed up and ready to start.

Now go to <http://www.thevine.com.au/blog/compose/default.aspx>

Title:

It's just that, a title.

Summary:

This right here is also known as a 'pull quote' it is what will appear under the 'body image' (yep, I'll explain that soon) telling people what they're in for, giving them a reason to read on.

Detail:

This space is all yours courtesy of TheVine. This is where the magic happens and it is where the majority of your blogs content will reside. You can also place links and images in here, but note if the images are too big they will be cut off, so they might need to be scaled once placed in.

To place a link, all you need to do is highlight the word or words you want to become the link, the click on the little icon, above the detail box, that looks like a globe and a link, as in an actual link.

To embed images, you need to 'copy image location'. Right clicking on any image from the interwebs will give you this. Then all you do is click on the icon that looks like a landscape, this will bring up a box which requires the http:// so paste it in.

Header Image:

This will appear at the top of your blog post. It will also be the image that will appear above the pull quote if you are featured on the homepage.

Remember, size matters.

Ideal size for images: 455px by 290px – Images can be smaller than this, but not bigger. Also, these will need to be under 50k but don't worry, that's easy – just hit 'save for web' instead of just 'save' in Photoshop.

Body Image:

This image will appear at the end of your blog post, if you choose to include one. Don't get body image issues here either, just remember - ideal size for images: 455px by 290px

Note on image size: You can make your images smaller than 455px 290px, but not larger. If your images aren't to these specs it will still publish, but we will be unable to feature you on the homepage or in the community section of TheVine.

If you want, you can take a look at this blog to give you an idea of the layout.
<http://www.thevine.com.au/blog/arielamazing/sweet-bird-of-youth.aspx> - The first sentence was the pull quote, all the copy and images were in the body aka detail, the glitter hands image was the header and the final image was the body image. Cool? Cool.

Also, if anything needs to be deleted, or edited you can do that even after it has been published.

If you go in to your profile, then click on 'view blog' you will see three little icons below the title of each post. They look like this:



The pencil will let you edit blog post, the cross will delete blog post and the plus will allow you to compose new post.

Just so you know.

Love from arielamazing